



# 3333 TrueColor™ Paper 7 mil / 37lb

## PRODUCT DESCRIPTION

3333 TrueColor™ is a "Green" bright white, matte paper. The instant dry matte finish provides "plug and play" printing when selecting standard "coated paper" or "heavyweight coated paper" mode on most printers. 3333 is ideal for a variety of applications ranging from imposition proofing to low cost posters. The 98% opacity minimizes show through when mounting to irregular or non-white surfaces.



## ADVANTAGES

- Excellent Line Definition
- High Color Density
- Universal Capability
- Bright White

## TECHNOLOGIES

- AQ** Aqueous
- LTX** Latex
- PW** PageWide

Certified for  
HP Latex Inks

## APPLICATIONS

- Indoor Advertising and Promotions in Retail and Cinema
- Maps, Engineering Drawings, Photorealistic CAD Drawings, Final Plots

## PHYSICAL PROPERTIES

Caliper	7 mil
Basis Weight	140 g/m <sup>2</sup> / 37lb
Opacity	> 98%
Brightness	98

\*All values listed are target values

## ADDITIONAL INFORMATION

- Available widths: 24"/ 36"/ 42"/ 50"/ 54"/ 60" - 3" core

