

RELYCO Expands Synthetic Line

Announcing two new products within the REVLAR waterproof paper brand

Dover, NH, July 24, 2018 – Today, RELYCO launches REVLAR Select and RELVAR Soft to complement the already existing REVLAR Premium product.

Customers around the world have come to depend on RELYCO as one of the leading providers of synthetic paper. As both their customers' needs and the market have evolved, RELYCO has taken steps to adapt to this changing marketplace with the expansion of REVLAR products. This expansion offers customers even more solutions that align appropriately to their needs, applications and budget.

Over the last ten years, RELYCO's customers within the private and public sector have used REVLAR Premium waterproof paper whenever printed materials will be subject to frequent handling, wet surroundings or extreme environmental conditions. With its waterproof, tear-proof characteristics, REVLAR is particularly suited for indoor/outdoor signage, guides, temporary license plates, menus, marketing materials, labels, tickets, maps, manuals, tags and more.

The addition of REVLAR Select and REVLAR Soft to RELYCO's synthetic product lineup will enable the company to better meet the individual needs and budget requirements of their clients. REVLAR Select is a rigid polyester that offers customers an alternative to traditional synthetics, while still maintaining runnability and durability. REVLAR Soft is a pliable polyolefin-based material. It is an ideal product when a customer is looking for a hand-foldable synthetic solution with a unique touch and feel.

"We are excited to announce that we're expanding our REVLAR paper portfolio. We first launched our synthetics line in 2008 and it has continued to grow since then. This most recent expansion is something we began working on in 2017 after observing some changes in the marketplace and receiving feedback from our current customers. Our first priority as a company is to ensure we are consistently offering value with superior products and services to our customers. Through this expansion, it is our goal to offer more options that can meet a broader variety of budgetary and project needs. It's wonderful to see that goal realized today." - Bruce Steinberg, RELYCO's President

About RELYCO

RELYCO is a New Hampshire based supplier of innovative paper products for thousands of uses. Their mission is to connect businesses with the solutions they need to communicate their message – with innovative products, wildly reliable people and creative problem solving. For more information, visit www.relyco.com or call 800.777.7359.