

## RELYCO Announces New Sustainable Durable Paper

Dover, NH, March 6, 2023 – RELYCO is excited to announce that they now carry [Rite in the Rain All-Weather Paper](#)! This water-resistant paper is designed to withstand the toughest wet conditions, all while being a fully recyclable, wood-based renewable paper.

In 2022, RELYCO shared their goal to add sustainable alternatives to the REVLAR synthetic paper product line by 2030. They're thrilled that *Rite in the Rain* All-Weather Paper will be their first new product to fit into that category. This durable paper is sustainably sourced through providers certified by the prestigious Forestry Stewardship Council (FSC). Because it is wood-based, *Rite in the Rain* All-Weather Paper can be recycled just like a standard piece of paper.

According to RELYCO's CEO, Bruce Steinberg, "We have long admired *Rite in the Rain's* commitment to the environment, and their business as a whole. We love that their paper is made in the United States. It was the first company we thought of when we decided to seek out sustainable products to add to our durable paper portfolio. We're really excited about this partnership, and to introduce our customers to this weather-resistant option."

*Rite in the Rain* CEO, Karl Mejia added, "*Rite in the Rain* was founded over 100 years ago in the rugged Pacific Northwest with a mission to enable work and play in the toughest conditions. As we looked to build upon our success with the US Military and consumer retail channels, RELYCO's vision for sustainability coupled with its market leadership in several industrial sectors made them the ideal partner. We are excited to work with RELYCO's talented team to offer new solutions for their customer's business challenges."

This weatherproof paper repels water, sweat, grease and mud, making it the perfect choice for a wide range of applications, such as forms, charts, signage and more. *Rite in the Rain* All-Weather Paper is compatible with laser printers and copiers, so end-users can easily produce high-quality documents and copies with no static. It is writable when wet or dry, and what's printed on it won't wash off.

Bringing on this new product fits directly into RELYCO's [stated vision](#): "to stand out as a trusted partner for our customers, employees and community, while reducing our environmental impact on the planet." To learn more about the product visit [relyco.com/rite-in-the-rain](https://relyco.com/rite-in-the-rain)

---

RELYCO is a New Hampshire based supplier of unique print materials for thousands of uses. Their mission is to connect businesses with the solutions they need to communicate their message – with innovative products, wildly reliable people and creative problem solving. For more information, visit [www.relyco.com](https://www.relyco.com) or call 800.777.7359.