CUSTOMER STORY: MEDPACE





MEDPACE Clinical Research Company Saves Time and Money—and Improves Quality—with REVLAR®Waterproof Paper

With more than 1,000 employees and clinical trial experience in more than 40 countries, Medpace is a leading full-service clinical research organization providing Phase I-IV core development services for drug, biologic, and device programs. Medpace creates strategic partnerships with pharmaceutical and biotechnology companies to provide the most efficient and cost-effective path to drug development.

Patients participating in Medpace's clinical studies are provided with a wealth of information and documentation to ensure that they are fully informed, a critical element of the research process. Materials include patient emergency and appointment cards, body mass index and blood pressure guides, visit schedules, quick reference guides, and more.

At A Glance:

Customer Medpace **Industry** Healthcare **Relyco Product** REVLAR Waterproof Paper Website www.medpace.com

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"Since they are printed on REVLAR, we can feel confi dent all our materials will remain clear and legible for as long as patients need them. We achieve our goals of producing high-quality materials while saving time and money overall. It's a win-win."

> Anne Arvin Project Assistant, Information Design Medpace

Medpace designs and produces these materials in house, and Anne Arvin, a project assistant in the company's Information Design department explains that conveying the information accurately on a high-quality finished document is important. "We create materials that educate patients and give them information to help protect their health and safety over the course of the study," she says. "For example, we provide credit card-sized cards that explain who can or cannot participate in a study. These 'inclusion/exclusion' cards contain the guidelines and critical patient information for being included or excluded in the study. During the study, patients must keep these materials close at hand in their pockets and wallets, so they must be durable and long lasting."

To ensure that materials last as long as they were needed, Arvin and her colleagues laminated the documents they produced, a process that was labor intensive and expensive. "We wanted to find a faster, more efficient, and more cost-effective way to produce materials, but we needed the finished materials to be as durable as a laminated piece," Arvin notes. "We also wanted the finished piece to have a highquality look and feel. In addition to being time consuming and costly, laminated materials were sometimes unusable if the laminated sheet was crooked or creased." In their effort to eliminate the labor and maintenance costs of lamination, Arvin and her colleagues researched synthetic paper and a web search led them to Relyco and a few other vendors. Only Relyco responded with the service Medpace expected, sending pricing information and REVLAR samples of varying weights quickly, which allowed the company to test REVLAR on their equipment to be sure it worked as expected. "We've been working with Relyco for several years now," Arvin notes, "and their service continues to be excellent. We get reorder reminders before we've even realized that our supply of REVLAR is nearly gone!"

Today, the educational materials Medpace produces for the patients that participate in its clinical trials can easily withstand frequent use for the length of the study. "Since they are printed on REVLAR, we can feel confident all our materials will remain clear and legible for as long as patients need them," Arvin concludes. "We achieve our goals of producing highquality materials while saving time and money overall. It's a win-win."

About Relyco: For 30 years, Relyco has been the premier supplier of unique and innovative paper products. Our products are great for thousands of uses, which enables you to get the most value out of your printer investment. Understanding and meeting our clients' needs is always our first priority.

