



### Division 1 Powerhouse Counts on REVLAR® Waterproof Paper on the Field

Brigham Young University (BYU) is one of the largest private academic institutions in the U.S., with a diverse student body representing all 50 states and 120 different countries. The University's football program has a long tradition of success, including winning the 1984 National Championship while guided by legendary Coach LaVell Edwards.

Coaches in virtually every sport and at all levels use some type of heavy paper, usually laminated, to create call sheets for games and practices, and the BYU Cougars football team is no exception. Director of Football Operations Duane Busby explains that after years of dealing with the time and expense of creating laminated call sheets, he began to research a more effective alternative. "In addition to the call sheets our coaches use, quarterbacks and other players wear wristbands that have the plays printed on them," he explains. "We wanted a paper for all uses that didn't require lamination, was waterproof—and sweat proof—and was durable and easy to use; we wanted our coaches to be able to write on it without using a special pen."

Busby searched for waterproof paper online and found that Relyco's REVLAR was the most popular. Intrigued by the options of waterproof paper available from Relyco, Busby requested samples, tested, and liked what he saw. "The sales staff at Relyco was very helpful in advising us on which REVLAR products would work best for our particular needs," Busby comments. "In fact, their approach to customer service is outstanding."

#### At A Glance:

**Customer**

Brigham Young  
University Football

**Industry**

Education

**Relyco Products**

REVLAR Waterproof Paper

**Websites**

[www.byucougars.com](http://www.byucougars.com)

“With a football team, any time you’re playing in bad weather it’s important to know that the waterproof paper you’ve used for call sheets is really waterproof. As far as we’re concerned, REVLAR is proven—we’ve tested it ourselves. REVLAR is something we can count on.”

Duane Busby  
Director of Football Operations  
Brigham Young University

The BYU Cougars have seen real benefits since they began using REVLAR waterproof paper. “We love REVLAR from Relyco,” Busby says. “The various thicknesses that are available ensure we can have the right waterproof paper for all possible uses. With REVLAR, we’ve saved hours of laminating time and can print call sheets our coaches can write on, making the coaches more effective on the field. The fact that REVLAR is durable and tear resistant is a bonus.

“As far as we’re concerned, REVLAR is proven—we’ve tested it ourselves,” Busby adds. “With a football team, any time you’re playing in bad weather it’s important to know that the waterproof paper you’ve used for call sheets is really waterproof. REVLAR is something we can count on.



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