



# Explore the Possibilities

*Discover uses and potentials you never thought possible*

## Explore...

Despite the rumors, print marketing is alive and well. The ROI for print marketing may be harder to calculate than its digital counterpart, but it's no less valuable. Print captures people's full attention because it engages more of the senses, making it more memorable and creating a deeper connection to your brand. Using print in conjunction with your digital content results in a more powerful marketing plan.

## The Possibilities...

Relyco can move your idea through every stage of development. From the drawing board, to selecting the right product, we can help you achieve your marketing goals. If you find that you need design support, we have a team that can help you with print design to streamline the process of production.

**Check out the video on our website that's specifically geared towards your industry and explore the possibilities!**

## Thousands of Uses That You Never Thought Possible

### REVLAR®

Signage  
Menus

### Silver Board

Luxury Packaging  
Postcards  
Boxes

### ULTRASEAL®

Promotional Mailings  
Discount Coupons  
Checks  
Accounting Information  
Billing

### ID Cards

Loyalty / Rewards Cards  
Rewards Cards

### TriDura®

Event Maps  
In-Room Service Forms  
Day Passes

### REIMAGE®

Product Ordering  
Inventory Control

### DigiPOP®

Table Tents  
Door Hangers  
Event Boxes

### Print Design

Artwork Design  
Print Optimizing  
File Editing

Learn about our impressive marketing & print design offerings and how you can use them in your unique environment



### TriDura®

Tolerant to Water, Tear-Resistant Paper

A great option for a piece that needs to stand up to the elements or frequent handling, but will be redesigned periodically, such as signage, menus and brochures.



### REVLAR® “Virtually Indestructible” Paper

Waterproof, Durable, Tear-Proof Paper for Thousands of Applications

Great for pieces that need to last a long time, replace lamination, be subject to spills, or will be cleaned, such as bar menus, outdoor menus and signage placed in severe environments.



### REVLAR® Waterproof Durable Labels

Low Tack Removable, Clean-Peel, Repositionable Labels and Permanent Durable Labels

Temporary or permanent REVLAR labeling solutions are great for directions to conferences, reserving meeting rooms, or simply just advertising around town.



### ENDURA® LABEL

Standard, Custom, or Integrated Labels for Unique Application Requirements

Label your special event items and promotions with ENDURA LABEL for a simple solution to bring your brand to the next level. Labels are easily printed in-house, whether you select a stock item or custom solution.



### DigiPOP® Packaging Solutions

Personalize - Print - Lift - Fold & Go!

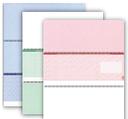
There are hundreds of templates for different DigiPOP solutions. You can use these fun and exciting packages as branded giveaways that open up to reveal a special gift inside.



### ULTRASEAL® Self Mailer Pressure Seal Forms

Improve Efficiency and Reduce Waste by Eliminating the Envelope

Use this product for something you want to have opened, such as important or time-sensitive messages. Or stand apart from your competitors by sending physical mail, rather than just e-mails.



### Blank Laser Checks

High Security Check Stock

Despite paperless trends, checks are still a vital piece of day-to-day business in any organization. Relyco has you covered with a variety of different checks with varying levels of security and fraud protection.



### REIMAGE® Carbonless Paper

Cost-Effective, Environmentally-Friendly Carbonless Paper

Print as many business forms, invoices, statements and receipts as you need, whenever you need them.



### Laser and Inkjet ID Cards

Easy-to-Use ID and Membership Products

Represent your brand positively and reward customer loyalty whenever your customer opens their wallet.



### DURASEAL® Envelopes

“The Best Performing Envelope Designed for Inkjet & Laser Printers!”

With so many style and security options, these envelopes are sure to have the solution for your business.

**About Relyco:** For more than 25 years Relyco has been the premier supplier of unique and innovative paper products specifically designed for laser, digital and inkjet printers. Our products are great for thousands of applications and uses – enabling you to get the most value out of your printer investment. Understanding and meeting our clients’ needs is always our first priority. Visit us at [www.relyco.com](http://www.relyco.com) or call (800) 777-7359.